

# Syncoms – Sales Playsheet

## AlignConverse

AI Driven Tool to increase  
Aligner cases and profit



Looking to help your customers **boost** their **Aligner Cases**? AlignConverse is the tool that **automates patient follow-ups**, making it easier for your customers to **turn more leads into treatments**—without extra effort. That's more revenue, towards your sales targets, through cutting edge automation

### Why Patients Drop Off

- **It's too expensive:** This objection indicates treatment value wasn't effectively communicated.
- **Procrastination:** This objection is naturally occurring and can be overcome with clear, engaging follow-up.  
Failure to excite and inform the patient adequately.

### THE PROBLEM



- Your customers struggle with converting patients to elective treatments like Aligner.
- **Lack of time** and **marketing expertise** leads to missed opportunities.
- Patients often need more **personalized** and **consistent follow-up communication** to proceed with treatments.





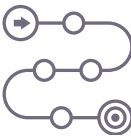
## OUR SOLUTION – Helping your Customers Start the Treatment



- **Automated Follow-Ups:** Your customers can save time and ensure no patient is overlooked.



- **AI-Powered Personalization:** Tailored communication crafted by economical psychologists to increase amount of started treatments.



- **Simple Process:** Only a few clicks required to engage patients and manage communication.

## PROVEN SUCCESS

A clinic with 20 cases per year typically needs  
30 leads.

IN AVERAGE

71€

COSTS REDUCED PER LEAD

IN AVERAGE

+47%

TIME SAVED PER PATIENT

UP TO

+14%

MORE STARTED TREATMENTS

With the time savings alone, the clinic can typically save in average around €2,130 per year.

Those same leads can yield 24 started treatments, leading to a substantial five-figure revenue increase.

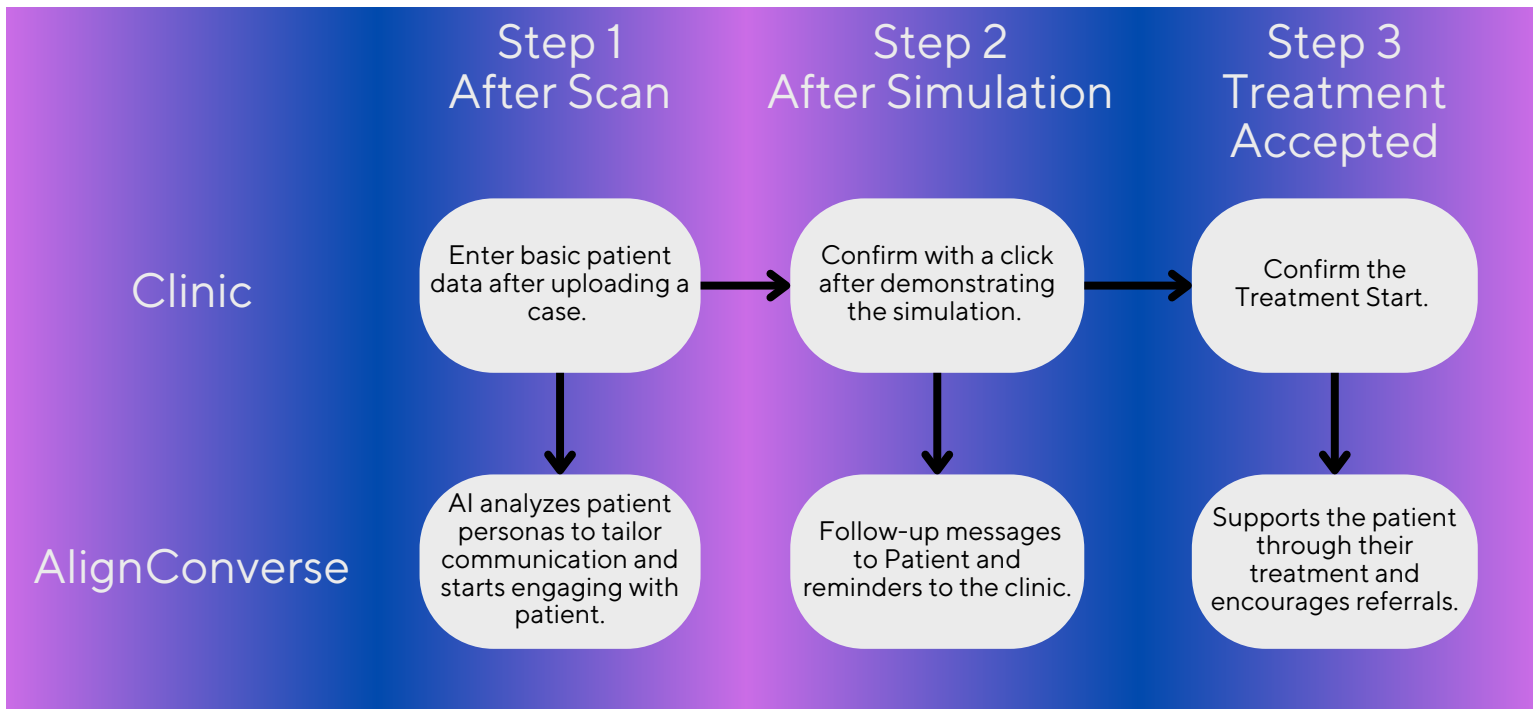


## HOW IT WORKS



**Ease of Use:** Minimal effort required from the dental team

**Additional Clinic Reminders:** AlignConverse provides your customers with reminders and suggestions on when and how to reach out to patients, ensuring consistent and effective communication.



## WHY INTRODUCING ALIGNCONVERSE WILL BOOST YOUR CUSTOMERS SUCCESS



- **More Sales, Less Effort:** Helps your customers start more Aligner cases, turning your regular efforts into greater success.



- **Stand Out:** Gives your customers a unique advantage, making it easier to close more deals.



- **Build Stronger Client Relationships:** Boosted clinic performance, strengthens your client connections and trust.

